

Salesman _____

Date _____

DENNY OIL COMPANY - NEW STORE INFORMATION SHEET

Name of Store _____ Credit Application Yes _____

Physical Address _____ City _____ St _____ Zip _____

Mailing Address _____ City _____ St _____ Zip _____

County or Parish _____ Leased or Owned _____

Contact Person _____ Phone Number _____

Email _____ Fax Number _____

Company or DBA _____

Address _____ City _____ St _____ Zip _____

Federal Tax ID Number _____ TCEQ Facility ID _____

Existing Brand _____ Interested in Changing Brands? Yes _____

If Yes, to what brand? Exxon _____ Mobil _____ Valero _____ Shell _____ Fina _____

Other _____

TYPE OF PROJECT

NTI _____ Competitive Conversion _____ Demo & Rebuild _____

Number of Pumps _____ Pump Model/Brand _____

Card Readers? Yes _____ No _____ POS System _____

Need to Replace Pumps? Yes _____ No _____

Size of Store _____ sq ft Size of Lot _____

Size of Canopy _____ Number of Lights _____ Old _____

Size and Description of Sign _____

TANK SIZES AND GRADES

Unleaded 1 _____ Unleaded 2 _____

Mid-grade _____ Super _____

Diesel 1 _____ Diesel 2 _____

Volumes per Month Gasoline _____ Diesel _____

Fascia _____

Store Hours _____

Car Wash Yes _____

GENERAL INFORMATION

QSR or Co-Branded _____

Nearest Cross Street or Highway _____

Located at: Stoplight or Stop Sign Yes _____ No _____ Corner _____ Mid-Block _____

Area Commercial _____ Residential _____ Rural _____

Paving Asphalt _____ Concrete _____ Other _____

Traffic Type: Commercial _____ Highway _____ Residential _____ Rural _____

Contract Expired? Yes _____ No _____ Current Distributor _____

What stores are within a three (3) mile radius?

Description of area where store is located

CHECKLIST FOR PHOTOS

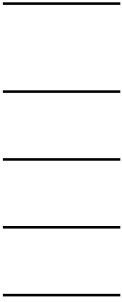
Photos of store/building _____

Photos of signage _____

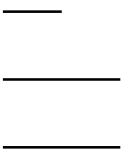
Photos of pumps _____



No _____



No _____



sq ft

New _____



No _____



